

2019

Executive SEO Plan

Engineered for 24 keywords by
Gamit Labs (SEO done Smart)

Our research team from Gamit Labs (SEO done Smart) engineered a complete online marketing & SEO plan which will bring the best results for your site's Google rankings. This is a full online marketing & SEO package specially engineered for 24 keywords which includes: on site analysis reports, 11 different online marketing strategies and full reports with all the work done.



www.Link-Building-Strategies.com



Executive SEO plan – 24 keywords

Details about our **Executive Online marketing & SEO Plan** are presented below. This is a full online marketing & SEO package, specially engineered by our team (**Gamit Labs – SEO done smart**) for **24 keywords** which includes: on site analysis reports, contextual back-links built (**720 total back-links**) using 11 different online marketing strategies and full reports with all the work done.

You will receive **30 quality contextual back-links built per keyword** (720 in total), all in niche with your business and website. All the contextual back-links are built only through original & quality content creation & distribution following a 100% manually process. The techniques used are detailed bellow:

1. **Articles back links** - We will write **6 articles (750 words each)** optimized for 12 main keywords and each article will contain 2 back links to your site. We will publish each article on 30 sites to build in total **240 back links** to your site.
2. **Press Release back links** - We will write **6 press releases (750 words each)** optimized for 12 main keywords and each press release will contain 2 back links to your site. We will publish each press release on 20 sites to build in total **200 back links** to your site.
3. **Blog posts back links** - We will write **4 blog articles of 750 words** optimized for 8 main keywords and each blog article will contain 2 back links to your site. We will publish each article on 15 sites to build in total **120 back links** to your site.
4. **Social Bookmarking back-links** – we will write **4 short reviews** of your site (150 words each). These reviews will be published on 60 sites to build in total **60 back links**.

Until now we have a total of **620 back links** pointing directly to your site and main categories. We call these **tire 1 back links**. The next link building strategies are focused on building links pointing to these tire 1 back links. We call these **tire 2 links** and we will build a total of **100 back links** as follows:

5. **Document sharing back links** – We will place back links to the press release links made at point 2 from above. We will create **20 tire two back links** from document sharing sites.
6. **Image back links** – we will submit images from your site to image sharing sites. We will link back to published press releases and articles made at point 2. You will receive in total **30 tire two back links**.

7. **Video back links** – we will make a short video of your site and services (using photos from your site or print screens). We will publish this video on videos sites linking back to the published articles made at point 1. We will create **5 tire two back links**.
8. **Profile back links** – we will create profiles on social media sites. We will place back links to the articles back links made at point 1. You will receive **15 tire two back links**.
9. **Blog comments back links** – We will write comments on blog posts from blog sites and link back to our blog posts made at point 3 from above. You will receive **10 tire two back links**.
10. **Classified back links** – We will make **10 tire two back links** from classified sites to social bookmarking back links built at point 4.
11. **Web directories back links** – We will make **10 web directories tire two back links** and link back to the social bookmarking back links built at point 4.

We will make a **full analysis of your site** and, if problems are detected, you will receive full reports with these plus recommendations on how to solve them. This analysis includes:

- Website Analysis
- Web server and on-page analysis & reporting
- Information architecture audit
- Duplicate Content Check
- Website usability analysis
- Initial link analysis
- Backlink Analysis for Optimal SEO
- Google Penalty Check
- Competitor Analysis
- Key phrase research and selection
- Location optimization
- Predictive keyword analysis
- Initial Google Ranking Report made for the chosen keywords

The On Page Optimization Analysis includes:

- On-page Changes
- Title Tags Optimization
- META Tags Optimization
- Header Tags Optimized (Ex. H1s)
- Content Optimization
- HTML Code Optimization
- Schema HTML tags
- Canonicalization analysis
- Website Responsive Check
- Page Speed Analysis
- Internal Linking Optimization
- Headings: H Tag Optimization
- Images Optimization
- Hyperlink Optimization
- Robots.txt Creation/Optimization
- XML Sitemap Creation
- Creation of text navigation (if possible)

Our services are 100% transparent so you always know for what you pay. Full reports will be sent to you with all our work, as follows:

- Reports of On Page Analysis
- On-going Google keywords rank reporting
- Reports with suggestions and changes on your website
- Reports of Content written
- Reports with Off Page Links created

- Reports with complete analysis and improvement achieved with our work
- Reports with suggestions to further improve your website

*Thank you for using our services!
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