

2019

# Starter SEO Plan

Engineered for 4 keywords by  
Gamit Labs (SEO done Smart)

Our research team from Gamit Labs (SEO done Smart) engineered a complete online marketing & SEO plan which will bring the best results for your site's Google rankings. This is a full online marketing & SEO package specially engineered for 4 keywords which includes: on site analysis reports, 6 different online marketing strategies and full reports with all the work done.



[www.Link-Building-Strategies.com](http://www.Link-Building-Strategies.com)



## Starter SEO plan – 4 keywords

Details about our **Starter Online marketing & SEO Plan** are presented below. This is a full online marketing & SEO package, specially engineered by our team (**Gamit Labs – SEO done smart**) for **4 keywords** which includes: on site analysis reports, website content analysis & suggestions, contextual back-links built (**120 total back-links**) and full reports with all the work done.

You will receive **30 quality contextual back-links built per keyword** (120 in total), all in niche with your business and website. All the contextual back-links are built only through original & quality content creation & distribution following a 100% manually process. The techniques used are detailed bellow:

1. **Articles back links** - We will write **1 article (750 words each)** optimized for 2 main keywords and each article will contain 2 back links to your site. We will publish each article on 30 sites to build in total **30 back links** to your site.
2. **Press Release back links** - We will write **1 press release (750 words each)** optimized for 2 main keywords and each press release will contain 2 back links to your site. We will publish each press release on 20 sites to build in total **20 back links** to your site.
3. **Blog posts back links** - We will write **1 blog article of 750 words** optimized for 2 main keywords which will contain 2 back links to your site. We will publish each article on 10 sites to build in total **20 back links** to your site.
4. **Social Bookmarking back-links** – we will write **1 short review** of your site (150 words each). These reviews will be published on 30 sites to build in total **15 back links**.

Until now we have a total of **85 back links** pointing directly to your site and main categories. We call these **tire 1 back links**. The next link building strategies are focused on building links pointing to these tire 1 back links. We call these **tire 2 links** and we will build a total of **35 back links** as follows:

5. **Document sharing back links** – We will place back links to the press release links made at point 2 from above. We will create **20 tire two back links** from document sharing sites.
6. **Image back links** – we will submit images from your site to image sharing sites. We will link back to published press releases and articles made at point 2. You will receive in total **15 tire two back links**.

We will make a **full analysis of your site** and, if problems are detected, you will receive full reports with these plus recommendations on how to solve them. This analysis includes:

- Website Analysis

- Web server and on-page analysis & reporting
- Information architecture audit
- Duplicate Content Check
- Website usability analysis
- Initial link analysis
- Backlink Analysis for Optimal SEO
- Google Penalty Check
- Competitor Analysis
- Key phrase research and selection
- Location optimization
- Predictive keyword analysis
- Initial Google Ranking Report made for the chosen keywords

**The On Page Optimization Analysis includes:**

- On-page Changes
- Title Tags Optimization
- META Tags Optimization
- Header Tags Optimized (Ex. H1s)
- Content Optimization
- HTML Code Optimization
- Schema HTML tags
- Canonicalization analysis
- Website Responsive Check
- Page Speed Analysis
- Internal Linking Optimization

- Headings: H Tag Optimization
- Images Optimization
- Hyperlink Optimization
- Robots.txt Creation/Optimization
- XML Sitemap Creation
- Creation of text navigation (if possible)

**Our services are 100% transparent** so you always know for what you pay. Full reports will be sent to you with all our work, as follows:

- Reports of On Page Analysis
- On-going Google keywords rank reporting
- Reports with suggestions and changes on your website
- Reports of Content written
- Reports with Off Page Links created
- Reports with complete analysis and improvement achieved with our work
- Reports with suggestions to further improve your website

*Thank you for using our services!  
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